

Sept. 11-16, 1916

THE BIG FREE FAIR

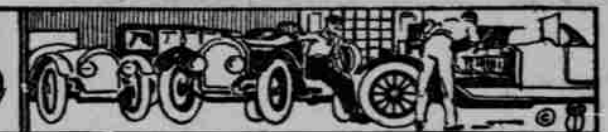
THE BIG FREE FAIR

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1916



AUTOMOBILES



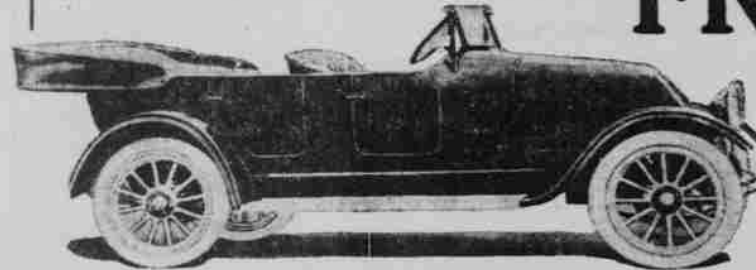
1916

"Hear the Franklin Lecture"

—a twenty minute talk on the
"Principles of Direct Air Cooling"
 By S. C. CRANE, Factory Engineer

See the New Series 9

FRANKLIN



The car you'll buy when you
 fully appreciate its principles.

E. B. Kellam
 Dealer

Tel. 831 202 W. 6th Ave.

See These Cars at Motor Hall

Hudson Super-Six

These Records Speak for Themselves

All made under American Automobile Association supervision, by a certified stock car or stock chassis, and exceeding all former stock cars in these tests.

100 miles in 80 minutes, 21.4 sec., averaging 74.67 miles per hour for a 7-passenger touring car with driver and passenger.

75.69 miles in one hour with driver and passenger in a 7-passenger touring car.

Standing start to 50 miles an hour in 16.2 sec.

One mile at the rate of 102.53 miles per hour.

1819 miles in 24 hours at average speed of 75.3 miles per hour.

Phaeton, 7 pass. \$1,550
 Cabriolet, 5 pass. \$1,450
 Limousine, 7 passenger \$2,075
 Touring, 7 pass. \$1,550
 Sedan, 7 passenger \$2,075
 Town Car, 7 pass. \$2,075

Oakland

New Oakland Six
 Model "32" at .. \$845

The Oakland Six, Model "32" is the first real full sized six-cylinder car to sell for less than \$1,000.00. This car possesses all of the essentials of the most exacting motor car service. There is power beyond all need. Long, resilient springs and deep upholstery insure perfect riding comfort on any road.

The Oakland eight-cylinder, Model 30, is the hand-somest, biggest and most powerful car of the Oakland complete line.

Eight Cylinder
 7 Pass. Oakland \$1650

With its perfect suppleness of power, its absolute ease of control, its luxurious riding qualities, you will not find on today's market any automobile to match its high standards at anything approximating its price.

J. R. JOHNSON

511 Quincy St.

Distributor

Phone 848

Motor Trucks —AT— Motor Hall



Republic
 Vim
 G. M. C.

Some Good Territory Open for Live Agents.

Rehkopf Bros.

Distributors
 212-14 W. 6th St.

\$1595



\$1595

The Car of the Present and Future

Anything less than an Eight is obsolete.
 Anything more than an Eight is complicated and needlessly expensive.

The Eight strikes the happy medium. It reaches the ultimate. It is not only the car of today—but of the future as well.

The Cole is the biggest, roomiest, most complete eight cylinder car in the world.

The Cole has seventy horse power—and gives its full power smoothly, evenly, noiselessly and without a suggestion of vibration.

We build the Cole Eight for those who demand extreme comfort, luxury and riding ease.

Order Yours Today.

Motor Service Co.

113-115 West Tenth St. Phone 305

GREATEST 'DRIVE 'WAY'

Thirty Brand New Chandlers Make
 393 Mile Trip to Chicago.

Drive-aways are not new. There have been many from the Chandler factory. But the greatest of all took place when Thomas J. Hay, of Chicago, unloaded two Pullman carsloads of "live wires" from his territory at the Chandler factory, one Sunday morning recently, and took exactly thirty brand new Chandler sixes back to Illinois—all of them going first to Chicago—some of them going still farther.

The astonishing fact is not alone that thirty Chandler cars made the trip of 393 miles and made it with a perfect score but that all these cars went to one distributor and thru him directly to his dealers or to retail Chicago purchasers, so that within twenty-four hours after the car arrived in Chicago, there was not a single Chandler six left on the floor.

Broadening Use of Enclosed Cars. The great limitation to the use of enclosed cars has always been their weight. It has been generally recognized that, were weight of enclosed cars to be cut down to a point where expense of operation and the effort of control were on a basis comparable to open cars, their utility would be so increased as to add much to their popularity.

Not more than five years ago the great majority of enclosed cars weighed between 5,000 and 7,000 pounds. Anyone would have considered it purely visionary at this time to have predicted the possibility of the required luxury and convenience being produced in enclosed cars weighing under 2,000 pounds. Even now the heavy weight of the early days is not uncommon, tho most engineers have regarded 3,500 pounds as a minimum on which to base enclosed car design.

When the Franklin Automobile company recently made known the weight of its various Series 3 types, the fact came out that every one of its enclosed cars weighs under 2,700 pounds, 500 pounds less than what has generally been considered the limit of enclosed car weight; in fact, two of the five types come very close to the 2,500 pound mark.

This development presages a wider use for general purposes, such as open country driving and all year service, instead of the more restricted city use for which enclosed cars have come to be regarded. With reduced weight, it can be expected that gasoline and tire expense will be accordingly less and the pleasure of individual driving improved.

Smash Mountain Records.

After covering a route from the edge of the blue Pacific to a mile into the sky, and combating almost every conceivable sort of road conditions, two Long Beach, Calif., men drove into the camp at Pine Crest, in the San Bernardino Mountains, on a recent Sunday morning after smashing nearly all the Southland's valley mountain road records. Driving a stock Cole Eight, a car that has created new standards in the automobile world, the two pilots, H. B. Palma and H. H. Hunter of the Palma Motor Company, covered the near 95 miles from Long Beach to the mountain camp in the record breaking time of 3 hours and 3 1/2 minutes. Their trip was simply to show the public the efficiency of their car.

Electric Lights on Farm.

One of the interesting exhibits at the state fair is the Delco Lighting plant for the farm or isolated residence large enough to furnish light and power for the operation of many machines about the average farm or suburban home.

The same company which manufactures the famous Delco starters have built in fact a small electric plant for use where access to large plants is out of the question.

The exhibit is in charge of Mr. R. E. Parsons the distributor in this district and Mr. Ewings of this city will be the local agent.

FAIR VISITORS, VISIT

The Topeka Candy Kitchen

For Soft Drinks, Home-Made Candies, Light Lunches, Popcorn, Peanuts, etc.
 Home Made Candy
 Fresh Every Day

We are located opposite
 Transfer Station, 103 West Eighth St.

Announcement

Believing that the credit system is a curse to the business man, as well as to the consumer, we shall hereafter do a strictly cash business, so far as our Repair Shop is concerned. The percentage of loss in this particular line is possibly greater than most any other business. In order to induce people who can and will pay Spot Cash, we will discount every bill for labor of \$5.00 and over, 5 per cent. When you save this; it will amount to many dollars in one year. Easy money for you.

Topeka Motor Car Co.

F. M. Drake, Prop.
 106-8-10 E. Tenth.

See The 1917

Studebaker

and

"490" Chevrolet

in the

Motor Hall

West Motor Car Co.

Fred Langley, Mgr.

914 Kansas Ave.

Phone 657

Lookie Here!

New 1917 Model

**Harley-Davidson
 Motorcycle**

And Side-Car

On Display

Shawnee Cycle Co.

114 East 7th St.

Topeka, Kansas

ERWIN KELLER, Mgr. Phone 4400

Time to Re-tire With



**FISK
 TIRES**

FREE SERVICE Phone 1298

Shawnee Tire & Repair Co.

116 East 7th St.

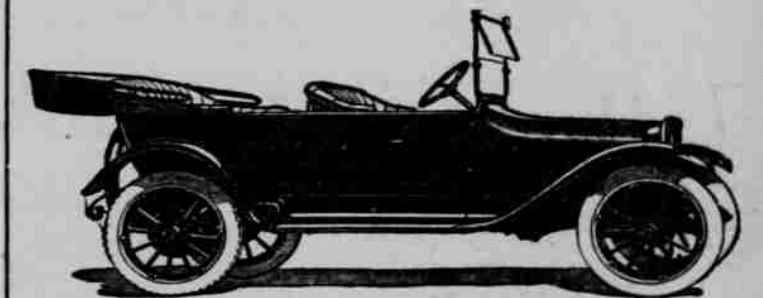
DODGE BROTHERS MOTOR CAR

The dealers' sincere and implicit confidence in this car must have impressed you.

You will find this so wherever you go. All of Dodge Brothers dealers may not say the same thing about the car, but it is obvious that they think the same.

It will pay you to visit us and examine this car

The gasoline consumption is unusually low
 The tire mileage is unusually high
 The price of the Touring Car or Roadster complete is \$785 (f. o. b. Detroit)



W. H. IMES & CO., Dealers
 918-920 KANSAS AVE.

Phone 3071

Topeka, Kan.

TAKE NOTICE

A five-cent fare from any part of the City will carry you on the street cars inside the Fair Grounds during the big Free Fair. Patronize the street cars and avoid exorbitant charges for transportation. Remember to get your transfers when you pay your fare.

The Topeka Railway Co.

CHANDLER Four Passenger Roadster CHANDLER

See It On Display in the Motor Hall at the Big FREE STATE FAIR

The car that is built for power, flexibility and speed. The type of engine used in every CHANDLER car has been built for the last ten years. It is not an experiment, but a motor that with the exception of a few minor changes remains the same as ten years ago.

Every little detail is perfect in a Chandler car. The axle, the frame work, the springs, the transmission, the steering gear and other important parts of construction yield to no suggestion for betterment. The body in quality, design and finish is supremely fine.

ENCLOSED CARS

Three things that makes the Chandler enclosed cars in a class by themselves is the fact that foremost designers of Europe and America contribute to Chandler enclosed car, the quietness of the Chandler motor and the noiseless Chandler bevel spiral gear rear axle make the Chandler chassis peculiarly satisfactory for enclosed cars.

Four Passenger Roadster... \$1295
 Convertible Coupe \$1895
 Cabriolet \$1650

7 Passenger Touring Car.... \$1295
 Convertible Sedan \$1895
 All Prices F. O. B. Factory

202 W. 6th Ave. **C. G. Blakely, Jr.**

Phone 831



Attention Visitors—

See the City While Visiting
 the State Fair

You and your family
 are safe when our chauffeur is at the wheel.

**K. H. Hammett
 AUTO LIVERY**

Open Day and Night

Phones 274 and 136

Save Your Worn Tires



They Are Good for Several Thousand
 More Miles of Service When
 Covered With

**International Rubber
 Half-Sole Tires**

Guaranteed 3,500 Miles Without Puncture

They are made of the best material that money can buy. Guaranteed to wear 3,500 miles without PUNCTURE and to be free from defects in material and workmanship. Built to withstand the toughest road wear from 3500 to 7000 miles. Oversized. By using our Half-Sole Tire, we can make it spell DOLLARS to you.

Come in and see these WONDER TIRES.

Free Road Service Phone 1790

**Pope & Mauney
 Tire Co.**

209 W. 6th St. Expert Tire Repairing

Get 5000 More Miles